



GRACE HOSPITAL
FOUNDATION

Sponsorship
Opportunities

Grace Gala

2026

Cocktails | Prizes | Dinner

Tuesday, October 27, 2026

Victoria Inn Hotel

Honouring

Barry & Lynda Brown
Maple Leaf Construction



gracehospitalfoundation.ca

Celebrate!

Quiet Dedication. Lasting Impact.

For Barry and Lynda Brown, giving back has never been about recognition. It has simply been part of how they chose to live life.

Married for more than 50 years, Barry and Lynda recognize that philanthropy and volunteerism reflect a simple, shared belief: when a community has given you a place to build a life and raise a family, giving back is an important part of belonging to it. That commitment now extends across generations of the Brown family as their children follow in their parents' footsteps and volunteer their time to organizations close to their hearts.

Barry is President of Maple Leaf Construction and has spent his career in the heavy construction and road-building industry. A 1974 University of Manitoba Civil Engineering graduate, he has contributed his expertise to numerous boards and chaired local, national and international construction associations, including serving as Chair of the Manitoba Heavy Construction Association (MHCA), Chair of the Canadian Construction Association (CCA) headquarters in Ottawa, the Chair of the North American Construction Federation (NACF) headquarters in Washington DC, USA, and Chair of the Confederation of International Contractors Association (CICA) headquarters in Paris France.

For Lynda, service at Grace Hospital is a family tradition. Her mother, Rita Oland, was among the hospital's first volunteers when the Grace opened in 1967 and later encouraged Lynda to become involved. After volunteering in local schools while her children were growing up, Lynda brought that same dedication to Grace, where she volunteered extensively and managed the hospital gift shop for at least a decade.

In 2002, the Winnipeg Free Press highlighted Lynda's commitment and described the joy she found in volunteering and being part of the supportive community at Grace. At the time, Lynda was spending three or more days a week at the hospital, helping to raise an average of \$85,000 to \$95,000 each year for the Auxiliary to present to the Foundation.

Never one to shy away from lending a hand at the many events the Foundation hosts each year, Barry, Lynda and Maple Leaf Construction play a pivotal role in their success. From erecting signs along Portage Avenue on Grace Hospital Day to encourage commuters to donate, to donning a referee shirt for the annual Joe Aiello Bocce Ball Tournament, they are always ready to pitch in.

These simple gestures are offered with a smile, a laugh and a genuine desire to give back — reflecting Barry and Lynda's deep commitment to their community and the generous spirit of Maple Leaf Construction.

Tickets

Get your tickets today!

To order tickets please call our office at 204-837-0375, or purchase online at gracehospitalfoundation.ca.

For special meal requirements, please contact Leah Johnston at 204-837-0447 or email ljohnston2@ggh.mb.ca.

\$250 Individual Ticket

- A charitable receipt will be issued for 50% of the ticket price.

\$250 Support Ticket

- For those who cannot attend but still wish to support.
- A charitable tax receipt will be issued for 100% of the support ticket price.

Join Us

Date: Tuesday, October 27, 2026

Venue: Victoria Inn Hotel,
1808 Wellington Avenue

Schedule: Cocktails – 5:00 pm
Dinner – 6:00 pm
Pearl McGonigal Honouree – 7:00 pm

Attire: Business



Sponsorship opportunities

Becoming a sponsor of the 2026 Grace Gala means you will be attending one of the most memorable charity events of the year while also helping us continue to be a leader in providing high quality health care.



All Sponsors Will Receive Recognition on/in:

- Gala audio/visual presentation
- Emcee announcements
- Grace Hospital Foundation social media channels (Facebook, Instagram, LinkedIn) reaching over 5,000 followers
- Grace Hospital Foundation website
- Logo displayed on company table(s)
- Logo recognition on all event materials
- Grace Hospital lobby/Donor Wall
- Winnipeg Free Press post-event thank you ad

GRACE GALA PRESENTING SPONSOR

\$15,000 (1 AVAILABLE)

Sold!

- 20 complimentary tickets (two tables) with premium seating
- Opportunity to bring greetings at the event
- Logo recognition on all promotional materials for Grace Gala
- Recognition on 680 CJOB
- Logo recognition in email blasts reaching more than 3,000 donors
- Recognition in Grace Hospital elevator advertisements
- Private tour of the hospital

DINNER SPONSOR

\$7,500 (1 AVAILABLE)

Sold!

- 10 complimentary tickets (one table) with premium seating

DESSERT SPONSOR

\$5,000 (1 AVAILABLE)

Sold!

- 10 complimentary tickets (one table) with premium seating

ONLINE AUCTION SPONSOR

\$5,000 (1 AVAILABLE)

Sold!

- 10 complimentary tickets (one table) with premium seating

LIFETIME ACHIEVEMENT AWARD SPONSOR

\$7,500 (1 AVAILABLE)

- 10 complimentary tickets (one table) with premium seating
- Recognition in the Lifetime Achievement Award video during the event

APPETIZER SPONSOR

\$3,500 (1 AVAILABLE)

Sold!

- 10 complimentary tickets (one table) with premium seating

WINE SPONSOR

\$3,500 (1 AVAILABLE)

Sold!

- 10 complimentary tickets (one table) with premium seating

ENTERTAINMENT SPONSOR

\$3,500 (1 AVAILABLE)

Sold!

- 10 complimentary tickets (one table) with premium seating

SAFE RIDE HOME SPONSOR

\$3,500 (1 AVAILABLE)

Sold!

- 10 complimentary tickets (one table) with premium seating

CORPORATE SPONSOR

\$3,000 (UNLIMITED)

- 10 complimentary tickets (one table) with premium seating

AUCTION PRIZE DONATION

- Donate a prize for our online auction and help us raise money for patient care at Grace Hospital
- Name recognition on online auction and at the event
- The online auction will be advertised a week prior to the event and will be shared on the Foundation website, in email blasts reaching more than 3,000 donors, and on social media posts reaching nearly 5,000 followers on Facebook, Instagram, and LinkedIn
- A charitable tax receipt can be issued for the full value of the prize, excluding gift certificates



**WE ASK THAT ALL PRIZE
DONATIONS BE CONFIRMED
NO LATER THAN OCTOBER 13, 2026.**

Items can be sent to:

Attn: Yvonne Dubé
Grace Hospital Foundation
300 Booth Drive
Winnipeg, MB R3J 3M7

For questions on auction prize donations, contact Yvonne Dubé at 204-837-0480 or email ydube@ggh.mb.ca

We can arrange for items to be picked up. Please remember to include your company name and information so that we can recognize your contribution appropriately.

Please join us
for Grace Gala 2026!

All proceeds from the event will help fund new equipment, technology and research programs that enhance patient care.

* In accordance with CRA guidelines and regulations, we cannot provide a charitable tax receipt when a business receives special recognition. However, the business may be able to include the sponsorship costs in its advertising budget.

We're Honoured To Join You

Our commitment to Grace Gala will ensure that patients at the Grace have access to the best care possible.

☐ **\$15,000** Presenting Sponsor **Sold!**

☐ **\$7,500** Lifetime Achievement Award Sponsor

☐ **\$7,500** Dinner Sponsor **Sold!**

☐ **\$5,000** Dessert Sponsor **Sold!**

☐ **\$5,000** Online Auction Sponsor **Sold!**

☐ **\$3,500** Appetizer Sponsor **Sold!**

☐ **\$3,500** Wine Sponsor **Sold!**

☐ **\$3,500** Entertainment Sponsor **Sold!**

☐ **\$3,500** Safe Ride Home Sponsor **Sold!**

☐ **\$3,000** Corporate Sponsor

Grace Gala Tickets

☐ **\$250** Individual Ticket x _____
(number of tickets)

☐ **\$250** Support Ticket x _____
(number of tickets)

Contact Information

Company

Primary Contact Full Name

Phone

E-Mail

Address

City

Province

Postal Code

Payment Information

Total Dollar Amount

Credit Card Number

Full Name on Card

Expiry

Security Code

Return completed sponsorship form to:

Leah Johnston, Development Manager
Grace Hospital Foundation
300 Booth Drive
Winnipeg, MB R3J 3M7

ljohnston2@ggh.mb.ca | 204.837.0447

Register online at gracehospitalfoundation.ca

* Please note the commitment deadline to be included
in all marketing material is Friday, October 9, 2026.



About the Grace

Grace Hospital is a 251-bed acute care facility that offers a full spectrum of health care services including: emergency medicine, intensive care, surgery, internal medicine, palliative care, physiotherapy, occupational therapy, respiratory therapy, social work services, diagnostic imaging and much more.