



GRACE HOSPITAL
FOUNDATION

**Sponsorship
Opportunities**

Grace Hospital Day

Friday, May 14, 2027

PRESENTED BY:



Radiothon Donation Drive

Family Entertainment Petting Zoo

Live music featuring the
Royal Canadian Air Force Party Band

Face Painting Balloon Artists

Winnipeg Circus Club Superhero Visits

Live Performances Free Barbeque



gracehospitalfoundation.ca

Grace Hospital Day



The Government of Manitoba declared the second Friday in May as Grace Hospital Day (May 12, 2022). For the Grace, it's a day to celebrate and to give thanks to our community, our patients and our staff.

Health, Hope, Caring

Established in 1990, Grace Hospital Foundation is a not-for-profit organization dedicated to enhancing staff and patient care at the Grace Hospital. Through our ongoing fundraising efforts, we can make the biggest impact on patients and their recovery, both physically and emotionally.

Help us Reach our Goal of Raising \$300,000

Grace Hospital Day is one of our biggest fundraising events of the year. All proceeds collected through our Radiothon and Donation Drive will help fund new equipment, technology and research programs that will enhance patient care. It is also the day we thank our community for their continuous support.

With your sponsorship, Grace Hospital Day 2027 will be bigger and better than ever!

Become a Part of The Grace Community

Join us for Grace Hospital Day, hosted by the Grace Hospital Foundation, on Friday, May 14, 2027.

This free family friendly celebration features performances by children's entertainers, live music by the Royal Canadian Air Force Party Band, Superhero visits, food, refreshments, petting zoo, face painting, balloon artistry and the talents of the Winnipeg Circus Club.



All sponsors will be celebrated for their commitment to enhancing patient care at the Grace.



Radiothon

Tune in to 680 CJOB from 9am-6pm as we share engaging information, stories and interviews about the Grace. Listeners from across Manitoba can pledge their support for Grace Hospital by calling in with their donation. The Grace Hospital Radiothon is in partnership with Corus Entertainment.

680 CJOB
Winnipeg's News. Today's Talk.

Donation Drive

Volunteers from local high schools will be hitting the streets of Winnipeg (corner of Sturgeon and Portage) showing their support of Grace Hospital. Give them a reason to cheer by donating your spare change from the comfort of your vehicle.



Free Ice Cream Day

A sweet treat for all staff, visitors and donors from 10am-4pm. Make a donation or just pop by to enjoy a summer treat from Sargent Sundae.

Live Family Entertainment

Free family entertainment from 4pm-7pm at Sturgeon Creek Park. Grab a seat and enjoy the live performances by local children's entertainers. Visit the petting zoo or try your hand at juggling with the Winnipeg Circus Club. The Royal Canadian Air Force Party Band will put on an upbeat and uplifting show. Superheroes, face painting, balloon animals and more will create the perfect outing for families of all ages.

Food & Refreshments

We're serving up more than just smiles - join us for a FREE barbeque at Sturgeon Creek from 4pm-7pm while supplies last. Come for the food, stay for the fun! Don't forget to grab a Sargent Sundae ice cream!



Grace Hospital Day T-Shirts

Show your support and raise awareness for Grace Hospital Day. Wear it proudly, spark conversations, inspire change, and make a difference. Get your shirt today for just \$20, all proceeds are donated to Grace Hospital Foundation.





Sponsorship Opportunities

All Sponsors Will Receive Recognition on/in:

- Grace Hospital Foundation website
- Grace Hospital Foundation social media channels (Facebook, Instagram, LinkedIn) reaching over 5,000 followers
- Grace Hospital Lobby/Donor Wall
- Recognition on 680 CJOB
- Winnipeg Free Press post-event thank you ad
- In addition to the above, sponsors have the opportunity to volunteer and distribute company branded items at evening community event.
- Event signage

Presenting Sponsor

\$15,000 (1 AVAILABLE)

- Logo printed on left sleeve of limited run Grace Hospital Day shirts
- Live on-air interview on 680 CJOB
- Recognition hourly on 680 CJOB, Country 99, Power 97
- Private tour of Grace Hospital
- Recognition in Grace Hospital elevators
- Pre-event ads in Winnipeg Free Press
- Logo recognition in email blasts reaching over 3,000 donors

Radiothon Matching Sponsor

\$5,000 (3 AVAILABLE)

- Recognition during select hour on 680 CJOB

T-Shirt Sponsor



\$5,000 (1 AVAILABLE)

- Logo printed on right sleeve of limited run Grace Hospital Day shirts

Donation Drive Sponsor

\$5,000 (1 AVAILABLE)

- Logo printed on signage for Portage and Sturgeon
- Opportunity to volunteer and distribute company branded items during Donation Drive

Ice Cream Sponsor



\$5,000 (1 AVAILABLE)

- Logo printed on signage at evening community event

Live Entertainment Sponsor

\$5,000 (1 AVAILABLE)

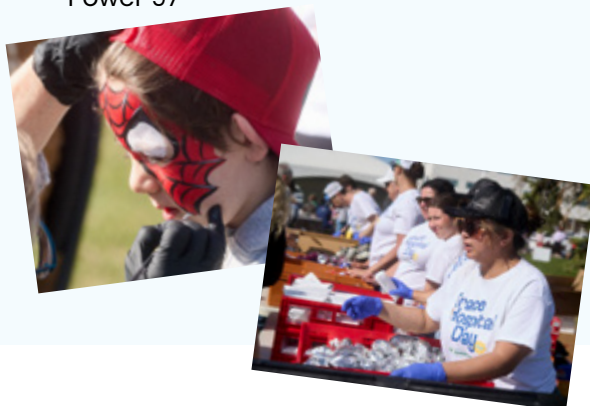
- Logo printed on signage at evening community event



Radiothon Phone Bank Sponsor

\$10,000 (1 AVAILABLE)

- Recognition by a Phone Bank volunteer with each caller
- Live on-air interview on 680 CJOB
- Recognition hourly on 680 CJOB, Country 99, Power 97





Live Music Sponsor

\$5,000 (1 AVAILABLE)

- Logo printed on signage at evening community event



Staff Free Treat Day Sponsor

\$3,000 (1 AVAILABLE)

- Recognition in email to all Grace Health Campus staff

Volunteer Treats Sponsor

\$2,500 (1 AVAILABLE)

- Recognition on 680 CJOB during select hour



Radiothon Hour Sponsor

\$1,000 (6 AVAILABLE)

- Recognition on 680 CJOB during select hour

Petting Zoo Sponsor

\$5,000 (1 AVAILABLE)

- Logo printed on signage at evening community event



Circus Club Sponsor

\$3,500 (1 AVAILABLE)

- Logo printed on signage at evening community event

Face Painting Sponsor

\$3,000 (1 AVAILABLE)

- Logo printed on signage at evening community event



* Logo for sponsorships \$3,000 or over, name recognition for sponsorships under \$3,000.

** Company branded items to be given away must be approved by Grace Hospital Foundation prior to distribution.

** In accordance with CRA guidelines and regulations, we cannot provide a charitable tax receipt when a business receives special recognition. However, the business may be able to include the sponsorship costs in its advertising budget.



Count Me In!

Yes! I would like to partner with Grace Hospital Foundation.
My commitment will ensure that patients at the Grace have access to the best care possible. I would like to support Grace Hospital Day in the following way:

- | | |
|---|--|
| ☐ \$15,000 Presenting Sponsor | ☐ \$5,000 Live Music Sponsor |
| ☐ \$10,000 Radiothon Phone Bank Sponsor | ☐ \$5,000 Petting Zoo Sponsor |
| ☐ \$5,000 Radiothon Matching Hour Sponsor | ☐ \$3,500 Circus Club Sponsor |
| ☐ \$5,000 Grace Hospital Day T-Shirts Sponsor | ☐ \$3,000 Face Painting Sponsor |
| ☐ \$5,000 Donation Drive Sponsor | ☐ \$3,000 Staff Free Treat Day Sponsor |
| ☐ \$5,000 Ice Cream Sponsor | ☐ \$2,500 Volunteer Treats Sponsor |
| ☐ \$5,000 Live Entertainment Sponsor | ☐ \$1,000 Radiothon Hour Sponsor |

Contact Information

Company

Primary Contact Full Name

Phone

E-Mail

Address

City

Province

Postal Code

Payment Information

Total Dollar Amount

Credit Card Number

Full Name on Card

Expiry

Security Code

Return completed sponsorship form to:

Vanessa Cardinal
Donor Relations and Finance Coordinator
Grace Hospital Foundation
300 Booth Drive
Winnipeg, MB R3J 3M7
ljohnston2@ggh.mb.ca | 204.837.0447
gracehospitalfoundation.ca

* Please note the commitment deadline to be included
in all marketing material is Friday, April 23, 2027.

gracehospitalfoundation.ca