



GRACE HOSPITAL  
FOUNDATION

Sponsorship  
Opportunities

# Grace Hospital Day

Friday, May 8, 2026

PRESENTED BY:



Radiothon Donation Drive

Family Entertainment Al Simmons

Live music featuring the  
Royal Canadian Air Force Party Band

Face Painting Sleepy The Clown

Winnipeg Circus Club Petting Zoo

Evan Morgan Magic



# Grace Hospital Day



The Government of Manitoba declared the second Friday in May as Grace Hospital Day (May 12, 2022). For the Grace, it's a day to celebrate and to give thanks to our community, our patients and our staff.

## Health, Hope, Caring

Established in 1990, Grace Hospital Foundation is a not-for-profit organization dedicated to enhancing staff and patient care at the Grace Hospital. Through our ongoing fundraising efforts, we can make the biggest impact on patients and their recovery, both physically and emotionally.

## Help us Reach our Goal of Raising \$300,000

Grace Hospital Day is one of our biggest fundraising events of the year. All proceeds collected through our Radiothon and Donation Drive will help fund new equipment, technology and research programs that will enhance patient care. It is also the day we thank our community for their continuous support.

With your sponsorship, Grace Hospital Day 2026 will be bigger and better than ever!

## Become a Part of The Grace Community

Join us for Grace Hospital Day, hosted by the Grace Hospital Foundation, on Friday, May 8, 2026.

This free family friendly celebration features a show by Manitoba's comedic star, Al Simmons, live entertainment by the Royal Canadian Air Force Party Band, a magical presentation by Evan Morgan, food, refreshments, petting zoo, face painting, balloon artistry by Sleepy the Clown and the talents of the Winnipeg Circus Club.

All sponsors will be celebrated for their commitment to enhancing patient care at the Grace.



## Radiothon

Tune in to 680 CJOB from 9am – 6pm as we share engaging information, stories and interviews about the Grace. Listeners from across Manitoba can pledge their support for Grace Hospital by calling in with their donation. The Grace Hospital Radiothon is in partnership with Corus Entertainment.

# 680 CJOB

Winnipeg's News. Today's Talk.

## Donation Drive

Volunteers from local high schools will be hitting the streets of Winnipeg (corner of Sturgeon and Portage) showing their support of Grace Hospital. Give them a reason to cheer by donating your spare change from the comfort of your vehicle.



## Free Ice Cream Day

A sweet treat for all staff, visitors and donors from 10am – 4pm. Make a donation or just pop by to enjoy a summer treat from Sargent Sundae.

## Live Family Entertainment

Free family entertainment from 4pm – 8pm at Sturgeon Creek Park. Manitoba's very own Al Simmons will be putting on a comedic performance. Visit the petting zoo or try your hand at juggling with the Winnipeg Circus Club. The Royal Canadian Air Force Party Band will put on an upbeat and uplifting show. Award-Winning Winnipeg Magician Evan Morgan will perform a magical show.



## Food & Refreshments

We're serving up more than just smiles – join us for a FREE barbeque provided by Food Fare at Sturgeon Creek from 5pm – 7pm while supplies last. Come for the food, stay for the fun!

## Grace Hospital Day T-Shirts

Show your support and raise awareness for Grace Hospital Day. Wear it proudly, spark conversations, inspire change, and make a difference. Get your shirt today for just \$15, all proceeds are donated to Grace Hospital Foundation.





# Sponsorship Opportunities

## All Sponsors Will Receive Recognition on/in:

- Grace Hospital Foundation website
- Grace Hospital Foundation social media channels (Facebook, Instagram, LinkedIn) reaching over 5,000 followers
- Grace Hospital Lobby/Donor Wall
- Recognition on 680 CJOB
- Winnipeg Free Press post-event thank you ad
- In addition to the above, sponsors have the opportunity to volunteer and distribute company branded items at evening community event.
- Event signage

## Presenting Sponsor

**\$15,000 (1 AVAILABLE)**

- Logo printed on left sleeve of limited run Grace Hospital Day shirts
- Live on-air interview on 680 CJOB
- Recognition hourly on 680 CJOB, Country 99, Power 97
- Private tour of Grace Hospital
- Recognition in Grace Hospital elevators
- Pre-event ads in Winnipeg Free Press
- Logo recognition in email blasts reaching over 3,000 donors

## Radiothon Matching Sponsor

**\$5,000**

**Sold!**

- Recognition for 1 hour on 680 CJOB

## T-Shirt Sponsor



**\$5,000 (1 AVAILABLE)**

- Logo printed on right sleeve of limited run Grace Hospital Day shirts

## Donation Drive Sponsor

**\$5,000**

**Sold!**

- Logo printed on signage for Portage and St. John's
- Opportunity to volunteer and distribute company branded items during Donation Drive

## Ice Cream Sponsor



**\$5,000**

**Sold!**

- Logo printed on signage at evening community event

## Live Entertainment Sponsor

**\$5,000 (1 AVAILABLE)**

- Logo printed on signage at evening community event



## Radiothon Phone Bank Sponsor

**\$10,000**

**Sold!**

- Recognition as Phone Bank volunteer with educational component
- Live on-air interview on 680 CJOB
- Recognition hourly on 680 CJOB, Country 99, Power 97





### Live Music Sponsor

**\$5,000** (

**Sold!**

- Logo printed on signage at evening community event



### Staff Free Treat Day Sponsor

**\$3,000** (

**Sold!**

- Recognition to all Grace Health Campus staff



### Petting Zoo Sponsor

**\$5,000 (1 AVAILABLE)**

- Logo printed on signage at evening community event

### Circus Club Sponsor

**\$3,500** (

**Sold!**

- Logo printed on signage at evening community event

### Radiothon Hour Sponsor

**\$2,500 (6 AVAILABLE)**

- Recognition on 680 CJOB during select hour

### Face Painting Sponsor

**\$3,000 (1 AVAILABLE)**

- Logo printed on signage at evening community event



### Volunteer Treats Sponsor

**\$2,500** (

**Sold!**

- Recognition on 680 CJOB during select hour

### Radiothon Hourly Prize Sponsor

**\$500 (6 AVAILABLE)**

- Recognition on 680 CJOB during select hour



\* Logo for sponsorships \$3,000 or over, name recognition for sponsorships under \$3,000.  
 \*\* Company branded items to be given away must be approved by Grace Hospital Foundation prior to distribution.  
 \*\* In accordance with CRA guidelines and regulations, we cannot provide a charitable tax receipt when a business receives special recognition. However, the business may be able to include the sponsorship costs in its advertising budget.



# Count Me In!

Yes! I would like to partner with Grace Hospital Foundation. My commitment will ensure that patients at the Grace have access to the best care possible. I would like to support Grace Hospital Day in the following way:

- |  |   |
|--|---|
| <input type="checkbox"/> <b>\$15,000</b> Presenting Sponsor                          | <input type="checkbox"/> <b>\$5,000</b> Petting Zoo Sponsor                       |
| <input type="checkbox"/> <b>\$10,000</b> Radiothon Phone Bank Sponsor <b>Sold!</b>   | <input type="checkbox"/> <b>\$3,500</b> Winnipeg Circus Club Sponsor <b>Sold!</b> |
| <input type="checkbox"/> <b>\$5,000</b> Radiothon Matching Hour Sponsor <b>Sold!</b> | <input type="checkbox"/> <b>\$3,000</b> Face Painting Sponsor                     |
| <input type="checkbox"/> <b>\$5,000</b> Grace Hospital Day T-Shirts Sponsor          | <input type="checkbox"/> <b>\$3,000</b> Staff Free Treat Day Sponsor <b>Sold!</b> |
| <input type="checkbox"/> <b>\$5,000</b> Donation Drive Sponsor <b>Sold!</b>          | <input type="checkbox"/> <b>\$2,500</b> Radiothon Hourly Sponsor                  |
| <input type="checkbox"/> <b>\$5,000</b> Ice Cream Sponsor <b>Sold!</b>               | <input type="checkbox"/> <b>\$2,500</b> Volunteer Treats Sponsor <b>Sold!</b>     |
| <input type="checkbox"/> <b>\$5,000</b> Live Entertainment Sponsor                   | <input type="checkbox"/> <b>\$500+</b> Radiothon Hourly Prize Sponsor             |
| <input type="checkbox"/> <b>\$5,000</b> Live Music Sponsor <b>Sold!</b>              |   |

## Contact Information

\_\_\_\_\_  
Company

\_\_\_\_\_  
Primary Contact Full Name

\_\_\_\_\_  
Phone

\_\_\_\_\_  
E-Mail

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
Province

\_\_\_\_\_  
Postal Code

## Payment Information

\_\_\_\_\_  
Total Dollar Amount

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Full Name on Card

\_\_\_\_\_  
Expiry

\_\_\_\_\_  
Security Code

### Return completed sponsorship form to:

Leah Johnston, Development Manager  
Grace Hospital Foundation  
300 Booth Drive  
Winnipeg, MB R3J 3M7

ljohnston2@ggh.mb.ca | 204.837.0447

Register online at [gracehospitalfoundation.ca](http://gracehospitalfoundation.ca)

\* Please note the commitment deadline to be included in all marketing material is Friday, April 24, 2026.

[gracehospitalfoundation.ca](http://gracehospitalfoundation.ca)