



GRACE HOSPITAL  
FOUNDATION

**Sponsorship  
Information and  
Opportunities**



# *Tree of Life*

**Winter Celebration**

**Friday, December 4, 2026**

Experience the magic of the season – free pictures with Santa, hot chocolate and treats, a spectacular fireworks display, and a drive-in movie featuring a holiday classic.



# Join us as we embark on a new season of magic and giving!

Your support for the annual Tree of Life Winter Celebration Campaign will help fund new equipment, technology and research programs that enhance patient care at Grace Hospital.

## The Holiday Season

Every winter we light our Grace Hospital Campus with over 3,000 white lights, shining in memory of and in honour of our loved ones. These lights symbolize the hope we carry for both our patients and staff at the Grace.

We invite you to help us spread a little magic by supporting our annual Tree of Life Winter Celebration.

# Sponsorship Opportunities

## All Sponsors Will Receive Recognition on/in:

- Grace Hospital Foundation website
- Grace Hospital Foundation social media channels (Facebook, Instagram, LinkedIn) reaching over 5,000 followers
- Grace Hospital Lobby/Donor Wall
- Movie screens at event
- Event materials
- Winnipeg Free Press post-event thank you ad

## Drive-In Movie Sponsor

\$5,000 (

Sold!

- Opportunity for greetings
- Recognition on 680 CJOB
- Recognition in elevator advertisements

## Staff Treat Day Sponsor

**\$3,000**

**Sold!**

- Logo replacement mail to all Grace Health Campus

## Fireworks Sponsor

**\$5,000 (1 AVAILABLE)**

- Opportunity to bring greetings
- Recognition on 680 CJOB
- Recognition in elevator advertisements

## Photos with Santa Sponsor

**\$2,500 (1 AVAILABLE)**

- Logo on family photos



## Movie Treats Sponsor

\$2,000 (1 AVAILABLE)

## Holiday Decor Sponsor

\$1,000 (UNLIMITED AVAILABLE)

## Poinsettias for Patients Sponsor

\$500 (40 AVAILABLE)

- Logo on poinsettias displayed in hospital departments



## Event Advertisement

\$500 (UNLIMITED AVAILABLE)

- Logo/name recognition on all materials
- Recognition on movie screens prior to screening

\* Deadline for materials is November 20, 2026

\*\* Logo for sponsorships \$1,000 or over, name recognition for sponsorships under \$1,000.

\*\* In accordance with CRA guidelines and regulations, we cannot provide a charitable tax receipt when a business receives special recognition. However, the business may be able to include the sponsorship costs in its advertising budget.

# It's the Season of Giving

Each sponsorship opportunity not only enhances the festive atmosphere at Grace but also provides meaningful support to our patients and staff. Join us in making this holiday season memorable for our community!

**\$5,000** Drive-In Movie Sponsor **Sold!**

**\$5,000** Fireworks Sponsor

**\$3,000** Staff Treat Day Sponsor **Sold!**

**\$2,500** Photos with Santa Sponsor

**\$2,000** Movie Treats Sponsor

**\$1,000** Holiday Decor Sponsor

**\$500** Poinsettias for Patients Sponsor

**\$500** Event Advertisement

**\$\_\_\_\_\_** Donation

## Contact Information

Company

Primary Contact Full Name

Phone

E-Mail

Address

City

Province

Postal Code

## Payment Information

Total Dollar Amount

Credit Card Number

Full Name on Card

Expiry

Security Code

### Return completed sponsorship form to:

Leah Johnston, Development Manager

Grace Hospital Foundation

300 Booth Drive

Winnipeg, MB R3J 3M7

[ljohnston2@ggh.mb.ca](mailto:ljohnston2@ggh.mb.ca)

Phone: 204-837-0447

[gracehospitalfoundation.ca](http://gracehospitalfoundation.ca)

\* Please note the commitment deadline to be included in all marketing material is Friday, November 20, 2026.

[gracehospitalfoundation.ca](http://gracehospitalfoundation.ca)