



GRACE HOSPITAL  
FOUNDATION

**Sponsorship &  
Registration  
Package**

8<sup>th</sup> ANNUAL JOE AIELLO CHARITY



# BOCCE BALL TOURNAMENT

**Wednesday, August 5, 2026**

PRESENTED BY:



[gracehospitalfoundation.ca](http://gracehospitalfoundation.ca)



# How it All Began...

In 2019, Joe Aiello, an iconic voice on Winnipeg radio and restauranteur, approached the Grace Hospital Foundation with a unique idea to help us raise funds for enhanced patient care at Grace Hospital.

With our help, Joe's dream of hosting a Bocce Ball tournament became a reality. Now in its 8<sup>th</sup> year, this tournament is sure to bring out the Italian in everyone.

## Bocce Ball Anyone?

Join Joe, his friends, and the Grace Hospital Foundation on August 5<sup>th</sup> as we host 56 teams for a day of fun, fierce and friendly competition! You're guaranteed to go home with a fabulous gift, fond memories and a full belly.

Each player is treated to a minimum of 3 games of Bocce Ball, lunch, afternoon snacks, beverages (alcoholic and non-alcoholic), prizes and entertainment throughout the day.

## Become A Sponsor

Your Bocce Ball sponsorship will help create a memorable day for players and for our Grace Hospital patients. Proceeds will help fund new equipment, technology and research programs that enhance patient care.

## Ready to Play?

Our popular Bocce Ball Tournament sells out quickly! Don't miss out - register your team today!

**Wednesday, August 5th, 2026**  
**Sturgeon Creek Parkway, 300 Booth Drive**  
**Registration starts at 11:00am**  
**Bocce Ball Tournament 12:15pm - 4:30pm**



# Sponsorship Opportunities

## All Sponsors Will Receive Recognition on/in:

- Tournament signage
- Emcee announcements
- Grace Hospital Foundation website

- Grace Hospital Foundation social media channels (Facebook, Instagram, LinkedIn) reaching over 5,000 followers
- Grace Hospital lobby/Donor Wall
- Winnipeg Free Press post-event thank you ad

### Title Sponsor

**\$10,000**

**Sold!**

- Logo recognition on player gift bags
- Recognition in Grace Hospital elevator ads
- Logo recognition on tournament scoreboards
- 2 complimentary teams
- Logo recognition in email blasts reaching over 3,000 donors

### Division Sponsorships

**\$5,000 (1 AVAILABLE – 3 SOLD)**

- Name recognition on player gift bags
- Logo recognition on tournament scoreboards
- 1 complimentary team

### Volunteer Crew Sponsor

**\$5,000 (1 AVAILABLE)**

- Logo recognition on volunteer shirts
- 1 complimentary team

### Registration & Welcome Sponsor

**\$5,000 (1 AVAILABLE)**

- Logo recognition at registration tent
- Logo recognition on registration materials
- 1 complimentary team



## Bocce Courts Sponsor

**\$3,500 (1 AVAILABLE)**  
• 1 complimentary team

**Sold!**

## Safe Ride Home Sponsor

**\$3,500 (1 AVAILABLE)**  
• 1 complimentary team

## Photo Booth Sponsor

**\$2,500 (1 AVAILABLE)**  
• 1 complimentary team

## Good Weather Sponsor

**\$2,500 (1 AVAILABLE)**  
• 1 complimentary team

**Sold!**

## Lawn Games Sponsor

**\$2,500 (1 AVAILABLE)**  
• 1 complimentary team

**Sold!**

## DJ Music Sponsor

**\$2,500 (1 AVAILABLE)**  
• 1 complimentary team

## Good Parking Sponsor

**\$2,500 (1 AVAILABLE)**  
• 1 complimentary team

## Throne King Sponsor

**\$500 (4 AVAILABLE)**  
• Logo recognition at porta potty of your choice

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\* Logo for sponsorships \$2,500 or over, name recognition for sponsorships under \$2,500.

\*\* Company branded items to be given away must be approved by Grace Hospital Foundation prior to distribution.

\*\*\* In accordance with CRA guidelines and regulations, we cannot provide a charitable tax receipt when a business receives special recognition. However, the business may be able to include the sponsorship costs in its advertising budget.



# Let's Play Bocce!

Sign me up for a fun filled day with Joe Aiello and the Grace Hospital Foundation! Register using the form below or online at [gracehospitalfoundation.ca](http://gracehospitalfoundation.ca)



## Bocce Ball Sponsorship

<input type="checkbox"/> \$10,000 Title Sponsor <b>Sold!</b>	<input type="checkbox"/> \$2,500 Photo Booth Sponsor
<input type="checkbox"/> \$5,000 Division Sponsor (1 AVAILABLE - 3 SOLD)	<input type="checkbox"/> \$2,500 Good Weather Sponsor <b>Sold!</b>
<input type="checkbox"/> \$5,000 Volunteer Crew Sponsor	<input type="checkbox"/> \$2,500 Lawn Games Sponsor <b>Sold!</b>
<input type="checkbox"/> \$5,000 Registration & Welcome Sponsor	<input type="checkbox"/> \$2,500 DJ Music Sponsor
<input type="checkbox"/> \$3,500 Bocce Courts Sponsor <b>Sold!</b>	<input type="checkbox"/> \$2,500 Good Parking Sponsor
<input type="checkbox"/> \$3,500 Safe Ride Home Sponsor	<input type="checkbox"/> \$500 Throne King Sponsor

## Team / Player Registration

\$700 Team Registration (56 available)

\$175 Player Registration (224 available)

**Player 1:** \_\_\_\_\_  
Name \_\_\_\_\_ Email \_\_\_\_\_

**Player 2:** \_\_\_\_\_  
Name \_\_\_\_\_ Email \_\_\_\_\_

**Player 3:** \_\_\_\_\_  
Name \_\_\_\_\_ Email \_\_\_\_\_

**Player 4:** \_\_\_\_\_  
Name \_\_\_\_\_ Email \_\_\_\_\_

All participants must be 18 years of age or older.

Each player is treated to a minimum of 3 games of Bocce Ball, lunch, afternoon snacks, beverages (alcoholic and non-alcoholic), prizes and entertainment throughout the day.



## Contact Information

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Company

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Primary Contact Full Name

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Address

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City

---

Province

---

Postal Code

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Phone

---

E-Mail

## Payment Information

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Total Dollar Amount

---

Credit Card Number

---

Full Name on Card

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Expiry

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Security Code



### Return completed sponsorship form to:

Leah Johnston, Development Manager  
Grace Hospital Foundation  
300 Booth Drive  
Winnipeg, MB R3J 3M7  
ljohnston2@ggh.mb.ca  
Register online at [gracehospitalfoundation.ca](http://gracehospitalfoundation.ca)



\* Please note the commitment deadline to be included in all marketing material is Wednesday, July 22, 2026.

[gracehospitalfoundation.ca](http://gracehospitalfoundation.ca)