



GRACE HOSPITAL
FOUNDATION

**Sponsorship
Information and
Opportunities**



Tree of Life

Winter Celebration

Friday, December 5, 2025

Experience the magic of the season – free pictures with Santa, hot chocolate and treats, a spectacular fireworks display, and a drive-in movie featuring a holiday classic.



Join us as we embark on a new season of magic and giving!

Your support for the annual Tree of Life Winter Celebration Campaign will contribute to our Intensive Care, Critical Need Campaign aimed at building a new, state-of-the-art Intensive Care Unit (ICU) at Grace Hospital.

The new unit will enhance our capacity to care for patients, benefiting not only our city but the entire province. By participating in this initiative, you can make a direct and lasting impact on patient care.

Thank you for considering this opportunity to support our community!

The Holiday Season

Every winter we light our Grace Hospital Campus with over 3,000 white lights, shining in memory of and in honour of our loved ones. These lights symbolize the hope we carry for both our patients and staff at the Grace.

We invite you to help us spread a little magic by supporting our annual Tree of Life Winter Celebration.

Sponsorship Opportunities

Drive-In Movie Sponsor

\$5,000 (1 AVAILABLE)

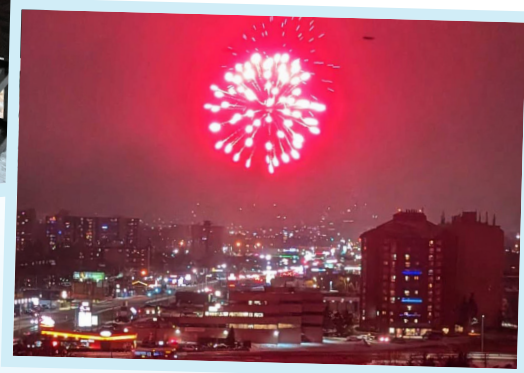
- Logo recognition on all materials
- Recognition on movie screens prior to screening
- Opportunity to bring greetings
- Logo recognition on website
- Recognition on social media channels (almost 5,000 followers on Facebook, Instagram, LinkedIn)
- Logo recognition in the Winnipeg Free Press
- Recognition on 680 CJOB
- Recognition on lobby ads/donor wall
- Recognition in elevator advertisements



Fireworks Sponsor

\$5,000 (1 AVAILABLE)

- Logo recognition on all materials
- Recognition on movie screens prior to screening
- Opportunity to bring greetings
- Logo recognition on website
- Recognition on social media channels (almost 5,000 followers on Facebook, Instagram, LinkedIn)
- Logo recognition in the Winnipeg Free Press
- Recognition on 680 CJOB
- Recognition on lobby ads/donor wall
- Recognition in elevator advertisements



Staff Treat Day Sponsor

\$3,000

Sold!

- Logo recognition on all materials
- Recognition on movie screens prior to screening
- Logo recognition on website
- Recognition on social media channels (almost 5,000 followers on Facebook, Instagram, LinkedIn)
- Logo recognition in the Winnipeg Free Press
- Recognition on lobby ads/donor wall
- Logo recognition in email to all Grace Health Campus Staff

Photos with Santa Sponsor

\$2,500 (1 AVAILABLE)

- Logo recognition on all materials
- Recognition on movie screens prior to screening
- Logo on family photos
- Logo recognition on website
- Recognition on social media channels (almost 5,000 followers on Facebook, Instagram, LinkedIn)
- Logo recognition in the Winnipeg Free Press
- Recognition on lobby ads/donor wall



Movie Treats Sponsor

\$2,000 (1 AVAILABLE)

- Logo recognition on all materials
- Recognition on movie screens prior to screening
- Logo recognition on website
- Recognition on social media channels (almost 5,000 followers on Facebook, Instagram, LinkedIn)
- Logo recognition in the Winnipeg Free Press
- Recognition on lobby ads/donor wall

Holiday Decor Sponsor

\$1,000 (UNLIMITED AVAILABLE)

- Logo recognition on all materials
- Recognition on movie screens prior to screening
- Logo recognition on website
- Recognition on social media channels (almost 5,000 followers on Facebook, Instagram, LinkedIn)
- Logo recognition in the Winnipeg Free Press
- Recognition on lobby ads/donor wall

Poinsettias for Patients Sponsor

\$500 (10 AVAILABLE)

- Logo recognition on all materials
- Recognition on movie screens prior to screening
- Logo recognition on website
- Recognition on social media channels (almost 5,000 followers on Facebook, Instagram, LinkedIn)
- Name recognition in the Winnipeg Free Press
- Recognition on lobby ads/donor wall
- Logo on poinsettias displayed in various areas

Event Advertisement Sponsor

\$500 (UNLIMITED AVAILABLE)

- Logo/name recognition on all materials
- Recognition on movie screens prior to screening

* Deadline for materials is November 21, 2025

** In accordance with CRA guidelines and regulations, we cannot provide a charitable tax receipt when a business receives special recognition. However, the business may be able to include the sponsorship costs in its advertising budget.



It's the Season of Giving

Each sponsorship opportunity not only enhances the festive atmosphere at Grace but also provides meaningful support to our patients and staff. Join us in making this holiday season memorable for our community!

☐ **\$5,000** Drive-In Movie Sponsor

☐ **\$5,000** Fireworks Sponsor

☐ **\$3,000** Staff Treat Day Sponsor **Sold!**

☐ **\$2,500** Photos with Santa Sponsor

☐ **\$2,000** Movie Treats Sponsor

☐ **\$1,000** Holiday Decor Sponsor

☐ **\$500** Poinsettias for Patients Sponsor

☐ **\$500** Event Advertisement

☐ \$_____ Donation

Contact Information

Company

Primary Contact Full Name

Phone

E-Mail

Address

City

Province

Postal Code

Payment Information

Total Dollar Amount

Credit Card Number

Full Name on Card

Expiry

Security Code

Return completed sponsorship form to:

Leah Johnston, Grace Hospital Foundation
300 Booth Drive
Winnipeg, MB R3J 3M7

ljohnston2@ggh.mb.ca

Phone: 204-837-0447

gracehospitalfoundation.ca

* Please note the commitment deadline to be included in all marketing material is Friday, November 21, 2025.

gracehospitalfoundation.ca