

Health. Hope. Caring.

GRACE HOSPITAL DAY

Friday, May 10, 2024

SPONSORSHIP OPPORTUNITIES

radiothon • donation drive thru • family entertainment
live performance by family entertainer Al Simmons
live music featuring Jet Stream - Royal Canadian Air Force Band
petting zoo • art auction • Winnipeg Circus Club



KOTHARI
GROUP



GRACE HOSPITAL
FOUNDATION

gracehospitalfoundation.ca

MAJOR SPONSOR ANNOUNCEMENT



KOTHARI GROUP

Grace Hospital Foundation is excited to announce that the ***Kothari Group will be matching all donations to the Seeds of Hope Campaign and Grace Hospital Day, up to \$100,000.***

You can double your donation to patient care at the Grace!

We are so truly grateful to the Kothari Group for this extraordinary commitment to our facility and the impact it will have on those who come to us for care.



GRACE HOSPITAL DAY

The Government of Manitoba declared the second Friday in May as Grace Hospital Day (May 12, 2022).

For the Grace, it's a day to celebrate and to give thanks to our community, our patients and our staff.

HEALTH, HOPE, CARING

Established in 1990, Grace Hospital Foundation is a not-for-profit organization dedicated to enriching and enhancing patient care at the Grace Hospital. Through our ongoing fundraising efforts, we can make the biggest impact on patients and their recovery, both physically and emotionally.

HELP US REACH OUR GOAL OF RAISING \$250,000

Grace Hospital Day is our biggest fundraising events of the year. All proceeds collected through our Radiothon, Donation Drive-Thru & Art Sale will go towards our \$5 million "Intensive Care, Critical Need" Capital Campaign, which will fund a much needed larger Intensive Care Unit (ICU). It is also the day we thank our community for their continuous support. With your sponsorship, Grace Hospital Day 2024 will be bigger and better than ever.

BECOME A PART OF THE GRACE COMMUNITY

Join us for Grace Hospital Day, hosted by the Grace Hospital Foundation, on Friday, May 10, 2024. This free family friendly celebration features a show by Manitoba's comedic star, Al Simmons, live entertainment from Jet Stream - Royal Canadian Air Force Band, food, refreshments, an art auction, petting zoo and the talents of the Winnipeg Circus Club.

All sponsors will be celebrated for their commitment to enhancing patient care at the Grace.



GRACE HOSPITAL DAY 2024

RADIOTHON

680 CJOB
Winnipeg's News. Today's Talk.

Tune in to 680 CJOB from 9am-6pm as we share engaging information, stories and interviews about the Grace. Listeners from across Manitoba can pledge their support for Grace Hospital by calling or texting in.

The Grace Hospital Radiothon is in partnership with Corus Entertainment.

DONATION DRIVE-THRU

Drive up and drop off a donation. You'll get a free ice cream treat from Sargent Sundae as our way of saying thanks!

FREE ICE CREAM DAY

A sweet treat for all staff, visitors and donors 12pm-6 pm. Make a donation or just come for a visit and enjoy a summer treat from Sargent Sundae, courtesy of the Kinsmen Club of Winnipeg.

ART AUCTION

Check out our art auction online and in the auditorium. It's the perfect way to find the masterpiece for your wall you've been searching for while donating to the Grace Hospital Foundation.





































LIVE FAMILY ENTERTAINMENT

Free family entertainment from 4pm-8pm at Sturgeon Creek Park. Manitoba's very own Al Simmons will be putting on a comedic performance. Visit the petting zoo or try your hand at juggling with the Winnipeg Circus Club. Special guests from the Jet Stream - Royal Canadian Air Force Band will put on an upbeat and uplifting show.

FOOD & REFRESHMENTS





























A huge thank you to our friends at Food Fare, who will be serving up free hamburgers and hot dogs from 5pm-7pm during Grace Hospital Day.



SPONSORSHIP OPPORTUNITIES	PRESENTING SPONSOR \$15,000	RADIOTHON PHONE BANK \$10,000	RADIOTHON MATCHING \$5,000	LIVE ENTERTAINMENT \$5,000
Number of Opportunities	1	1	3	SPONSORED
AT GRACE HOSPITAL DAY				
Recognition on all materials				
Recognition by a Phone Bank volunteer with each caller				
Recognition in a thank you text with each donor				
FOUNDATION PUBLICATIONS				
Recognition in Annual Report				
Recognition on website				
Recognition on social media				
MEDIA				
Recognition in the Winnipeg Free Press				
Live on-air interview on 680 CJOB				
Recognition on-air hourly on 680 CJOB, Country 99, Power 97				
Recognition on-air during select hour on 680 CJOB				
GRACE HOSPITAL				
Recognition on Donor Wall				
Private tour of the Hospital				
Recognition in lobby advertisements				
Recognition in elevator advertisements				































*Logo for sponsorships \$3,000 or over, name recognition for sponsorships under \$3,000.

**In accordance with CRA guidelines and regulations, we cannot provide a charitable tax receipt when a business receives special recognition. However, the business may be able to include the sponsorship costs in its advertising budget.

SPONSORSHIP OPPORTUNITIES	LIVE MUSIC \$5,000	PETTING ZOO \$5,000	ICE CREAM \$5,000	STAFF FREE DRINK DAY \$3,000
Number of Opportunities			SPONSORED	SPONSORED
AT GRACE HOSPITAL DAY				
Recognition on all materials				
Recognition by a Phone Bank volunteer with each caller				
Recognition in a thank you text with each donor				
FOUNDATION PUBLICATIONS				
Recognition in Annual Report				
Recognition on website				
Recognition on social media				
MEDIA				
Recognition in the Winnipeg Free Press				
Live on-air interview on 680 CJOB				
Recognition on-air hourly on 680 CJOB, Country 99, Power 97				
Recognition on-air during select hour on 680 CJOB				
GRACE HOSPITAL				
Recognition on Donor Wall				
Private tour of the Hospital				
Recognition in lobby advertisements				
Recognition in elevator advertisements				




























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SPONSORSHIP OPPORTUNITIES	FACE PAINTING \$3,000	CIRCUS CLUB \$3,000	ART AUCTION \$3,000	TEXT TO DONATE \$2,500
Number of Opportunities	SPONSORED			SPONSORED
AT GRACE HOSPITAL DAY				
Recognition on all materials				
Recognition by a Phone Bank volunteer with each caller				
Recognition in a thank you text with each donor				
FOUNDATION PUBLICATIONS				
Recognition in Annual Report				
Recognition on website				
Recognition on social media				
MEDIA				
Recognition in the Winnipeg Free Press				
Live on-air interview on 680 CJOB				
Recognition on-air hourly on 680 CJOB, Country 99, Power 97				
Recognition on-air during select hour on 680 CJOB				
GRACE HOSPITAL				
Recognition on Donor Wall				
Private tour of the Hospital				
Recognition in lobby advertisements				
Recognition in elevator advertisements				

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SPONSORSHIP OPPORTUNITIES	RADIOTHON HOUR \$2,500	VOLUNTEER TREATS \$2,500	RADIOTHON HOURLY PRIZE \$500	RAY OF SUNSHINE \$250
Number of Opportunities	6	SPONSORED	6	10
AT GRACE HOSPITAL DAY				
Recognition on all materials				
Recognition by a Phone Bank volunteer with each caller				
Recognition in a thank you text with each donor				
FOUNDATION PUBLICATIONS				
Recognition in Annual Report				
Recognition on website				
Recognition on social media				
MEDIA				
Recognition in the Winnipeg Free Press				
Live on-air interview on 680 CJOB				
Recognition on-air hourly on 680 CJOB, Country 99, Power 97				
Recognition on-air during select hour on 680 CJOB				
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COUNT ME IN

Yes! I would like to partner with Grace Hospital Foundation. My commitment will ensure that patients at the Grace have access to the best care possible. I would like to support Grace Hospital Day in the following way:

CONTACT INFORMATION

COMPANY

PRIMARY CONTACT FULL NAME

PHONE

E-MAIL

ADDRESS

CITY

PROVINCE

POSTAL CODE

PAYMENT INFORMATION

TOTAL AMOUNT \$

CREDIT CARD #

FULL NAME ON CARD

EXPIRY

SECURITY CODE

- ☐ \$15,000 **PRESENTING SPONSOR**
- ☐ \$10,000 **RADIOTHON PHONE BANK SPONSOR**
- ☐ \$5,000 **RADIOTHON MATCHING HOUR SPONSOR**
- ☐ \$5,000 **LIVE ENTERTAINMENT SPONSORED**
- ☐ \$5,000 **LIVE MUSIC SPONSOR**
- ☐ \$5,000 **PETTING ZOO SPONSOR**
- ☐ ~~\$5,000~~ **ICE CREAM SPONSOR SPONSORED**
- ☐ \$3,000 **STAFF FREE DRINK DAY SPONSORED**
- ☐ \$3,000 **FACE PAINTING SPONSORED**
- ☐ \$3,000 **WINNIPEG CIRCUS CLUB SPONSOR**
- ☐ \$3,000 **ART AUCTION SPONSOR**
- ☐ \$2,500 **TEXT TO DONATE SPONSOR**
- ☐ \$2,500 **RADIOTHON HOURLY SPONSOR**
- ☐ \$2,500 **VOLUNTEER TREATS SPONSORED**
- ☐ \$500+ **RADIOTHON HOURLY PRIZE SPONSOR**
- ☐ \$250+ **RAY OF SUNSHINE SPONSOR**

RETURN COMPLETED SPONSORSHIP FORM TO:

Leah Johnston, Grace Hospital Foundation
300 Booth Drive
Winnipeg, MB R3J 3M7

ljohnston2@ggh.mb.ca or foundation@ggh.mb.ca
Register online at www.gracehospitalfoundation.ca

** Please note the commitment deadline to be included in all marketing material is Friday, April 26, 2024.*