



RADIOTHON

HEALTH • HOPE • CARING

GRACE HOSPITAL FOUNDATION • MAY 14

Presenting the Grace Hospital Foundation Radiothon, May 14, 2021

We are excited to be in partnership with our good friends at Corus Entertainment and you can listen live on 680 CJOB, Peggy @ 99-1 and Power 97 from 9:00 am - 6:00 pm.

Due to COVID-19, we will not be holding the annual Grace Gala this year, so the Radiothon is the centerpiece of our spring fundraising activities. We have a big day planned. During the Radiothon, we will be honouring Edward and Marjorie Danylchuk as the 2021 recipients of the *Pearl McGonigal Award* for a lifetime of achievement and support for Grace Hospital. We will also be announcing the winning number for the 50/50 Lottery and launching the Grace Hospital Foundation Vintage Mercedes Auto Raffle. Donated by Ed and Marge, the prize is a mint 1988 Mercedes 560 SL convertible!

Our goal with the Radiothon is to raise \$200,000 to purchase an Echocardiogram machine as part of the "Envision Our Grace" Capital Campaign; which aims to raise \$3 million to completely redevelop and expand our Diagnostic Imaging Department.

Please consider becoming a sponsor or a donor, and help assure patients at the Grace have access to the best care possible.

To become a sponsor or for more information please contact Tara Stokotelný at 204-837-0511 or tstokotelný@ggh.mb.ca



GRACE HOSPITAL
FOUNDATION

300 Booth Drive, Winnipeg, MB R3J 3M7
Phone: 204-837-0375 Email: foundation@ggh.mb.ca

Donate online at: gracehospitalfoundation.ca

Sponsorship Opportunities

Title Sponsor \$15,000 (1 available) **SOLD**

- The event will be referred to as the Grace Hospital Foundation Radiothon presented by (your company) in all promotional materials and media publications
- Live on-air interview
- Logo on any radiothon collateral, event materials and ads
- Pre and post-event recognition in radio commercials
- Logo on Foundation website with link to company website
- Logo in two (2) Foundation e-news
- Recognition on Foundation social media posts, reaching more than 3,800 followers on Facebook, Twitter and Instagram combined

FOODFARE

Pearl McGonigal Award Sponsor \$7,500 (1 available) **SOLD**

Celebrating Mrs. Marjorie & Mr. Edward Danylchuk

- Customized Lifetime Achievement Award Sponsor recognition in all promotional materials and media publications; including video
- Guaranteed name mention hourly during radio broadcast
- Live on-air interview
- Logo on Foundation website with link to company website
- Logo in two (2) Foundation e-news
- Recognition on Foundation social media posts, reaching more than 3,800 followers on Facebook, Twitter and Instagram combined



 CIBC
Wood Gundy
Clint Griffith

See next page for more sponsorship and donation opportunities.

2021 SPONSORSHIP LEVELS

Sponsorship Benefits	50/50 Lottery Sponsor SOLD	Mercedes Car Raffle Sponsor (\$5,000) 1 available	Text Giving Sponsor (\$5,000) 1 available	Phone Bank Sponsor (\$5,000) 1 available	COVID Hour Sponsor (\$5,000) 1 available	Matching Hour Sponsor (\$5,000) 3 available 1 SOLD	Hour Sponsor (\$2,500) 5 available 3 SOLD
Guaranteed name mentions during radio broadcast	●	●	●	●	●	●	●
Opportunity for company representative to speak live on-air during the event	●	●	●	●	●	●	●
Listing as sponsor in a minimum of two (2) Grace Hospital Foundation email blasts sent to 2,800 readers	●	●	●	●			
Recognition on Foundation website with link to company website	●	●	●	●	●	●	●
Pre and post-event logo inclusion in advertisements placed with Winnipeg Free Press	●	●	●	●	●	●	●
Recognition on Foundation social media posts, reaching more than 3,800 followers	●	●	●	●	●	●	●
Name mention on all in-bound phone calls / or thank you texts during event			●	●			
Name the hour you sponsored after your business					●	●	●
Opportunity for a representative of your company to answer the phone lines for one hour			●	●	●	●	

**To become a sponsor or for more information please contact
Tara Stokotelny at 204-837-0511 or tstokotelny@ggh.mb.ca.
Sponsorship can also be made online at gracehospitalfoundation.ca.**

Donate to the Envision Our Grace Capital Campaign in honour of Edward and Marjorie Danylchuk. Donations can also be made online at gracehospitalfoundation.ca

NAME _____

ADDRESS _____

CITY _____ POSTAL CODE _____

TEL # _____ EMAIL _____

▼ PAYMENT METHOD

- Enclosed is my cheque payable to Grace Hospital Foundation
- Please bill my credit card. My information is below.

VISA MASTERCARD AMEX

AMOUNT \$ _____

CARD NUMBER _____

EXPIRY _____ SECURITY CODE _____

SIGNATURE _____

Thank you

FOR YOUR SUPPORT



GRACE HOSPITAL
FOUNDATION