



# The Middle East

## Sponsorship Package



GRACE HOSPITAL  
FOUNDATION



# Our Foundation

## What We Do

Established in 1990, Grace Hospital Foundation is a not-for-profit organization dedicated to enhancing patient care at Grace Hospital through the funding of vital equipment and programs.

Grace Hospital is a vibrant 251-bed centre that is part of the Winnipeg West Integrated Health and Social Services Network (WWIHSS), which provides comprehensive acute, primary and community care, as well as social services. With a staff of over 1,800, WWIHSS provides care to over 125,000 patients and clients each year.

At Grace Hospital, we see the person first and understand each person's health care needs are unique and special. We provide all care with hope, healing and compassion.

## Current Project

Grace Hospital Foundation raises much needed donor dollars to enhance patient care by funding vital equipment and programs that would not otherwise be supported by the government. This year, your contribution to the Grace Gala will help with the re-development of our Diagnostic Imaging Department, improving the patient experience in the new Gamma Camera Suite and Cardiology Lab.

## Previous Projects

Since our humble beginnings, we've raised funds for the following projects thanks to the generous support of our sponsors and donors:

- **\$6.5 million** towards Tomorrow's Grace Capital Campaign to build a new MRI Suite and Emergency Department
- **\$2.5 million** to build Grace Hospice
- **\$700,000** to build the clinical simulation lab in the Emergency Department
- **\$550,000** to upgrade the General Operating Room Suites
- **\$500,000** to upgrade the Urology Operating Room Suite

Every year, Grace Hospital Foundation provides \$250,000 in funding for the Grace Hospital medical equipment "Wish List", which includes items such as: "WOWs" (Workstations on Wheels), bladder scanners, lifts, pumps, and beds.

These purchases help assure Grace Hospital has the most up-to-date equipment and can provide the best care possible to our patients.

# Grace Gala 2017

**WHERE:** Victoria Inn Hotel & Convention Centre, 1808 Wellington Ave.

**WHEN:** May 2nd, 2017

**TIME:** Doors open at 6pm, Dinner is served at 7pm, Silent Auction closes at 9pm

Join us as we experience the exotic sights, sounds and tastes of the Middle East - right here in Winnipeg at the Victoria Inn Hotel! Your support will help fund vital patient programs and equipment at your community hospital, The Grace.





## **\$15,000** PRESENTING SPONSOR

*One (1) available* **SOLD OUT**

- Two (2) tables of ten (10) with premium seating
- Tax receipt for portion of sponsorship
- Prominent, customized Presenting Sponsor recognition in all promotional materials, event materials, A/V and potential media publications
- Presenting Sponsor recognition in Grace Hospital
- Presenting Sponsor recognition and link on website and social media
- Full-page ad in event program
- Opportunity to bring greetings at event
- Opportunity to distribute product or company information at event (*must be pre-approved*)
- Opportunity for staff to volunteer at event
- Logo and name displayed on company tables
- Presenting Sponsor recognition in Winnipeg Free Press Community Profile
- Cumulative recognition on donor wall
- First right of refusal for 2017 Grace Gala

## **\$5,000** CUSTOM SPONSOR

- One (1) table of ten (10) with premium seating
- Tax receipt for portion of sponsorship
- Customized sponsorship title in one the following categories:
  - Theme
  - Entertainment
  - Libation
  - Appetizer
  - Dessert
  - Raffle
  - Auction
  - Giveaway
  - Dinner
- Logo recognition in Grace Hospital
- Logo recognition and link on website and social media
- Prominent, customized logo recognition in all event materials and A/V presentation
- Prominent signage by activity area at event
- Half-page ad in event program on inside cover
- Opportunity for staff to volunteer at event
- Logo and name displayed on company table
- Recognition in Winnipeg Free Press Community Profile
- Cumulative recognition on the donor wall

## **\$3,500** ASSOCIATE SPONSOR

- One (1) table of ten (10)
- Tax receipt for portion of sponsorship
- Logo recognition in Grace Hospital
- Logo recognition and link on website and social media
- Logo recognition in all event materials and A/V presentation
- Quarter-page ad in event program
- Logo and name displayed on company table
- Recognition in Winnipeg Free Press Community Profile
- Cumulative recognition on the donor wall

## **\$3,000** DRINK SPONSOR

*One (1) available*

- One (1) table of ten (10)
- Tax receipt for portion of sponsorship
- Logo recognition and link on website and social media
- Logo recognition in all event materials and A/V presentation
- Logo recognition and selected wines listed on menu page in event program
- Half-page ad in event program
- Logo and name displayed on company table
- Recognition in Winnipeg Free Press Community Profile
- Cumulative recognition on the donor wall



## **\$2,500** CORPORATE SUPPORTER

- One (1) table of ten (10)
- Tax receipt for portion of sponsorship
- Name recognition on website and social media
- Name recognition in event program and A/V presentation
- Name displayed on company table
- Name recognition in Winnipeg Free Press Community Profile
- Cumulative recognition on donor wall

## **PRIZE SPONSOR**

- Opportunity to donate a prize for:
  - Silent auction
- Tax receipt for value of donation
- Name recognition in event program



**Yes**, I would like to partner with Grace Hospital Foundation. My commitment will ensure patients at our community hospital have access to the best care possible. I would like to support the following event(s):

## GRACE GALA: MIDDLE EAST

### SPONSORSHIP

- \$15,000 **PRESENTING**
- \$5,000 **CUSTOM**
- \$3,500 **ASSOCIATE**
- \$2,500 **CORPORATE SUPPORTER**
- \$3,000 **DRINK**
- PRIZE SPONSOR**
- SILENT AUCTION**

### TICKETS

- \$2,000 x \_\_\_\_\_ **TABLE(S) OF 10 TICKETS**
- \$200 x \_\_\_\_\_ **INDIVIDUAL TICKET(S)**

### CONTACT INFORMATION

\_\_\_\_\_  
COMPANY

\_\_\_\_\_  
PRIMARY CONTACT FULL NAME

\_\_\_\_\_  
PHONE

\_\_\_\_\_  
FAX

\_\_\_\_\_  
E-MAIL

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY

\_\_\_\_\_  
PROVINCE

\_\_\_\_\_  
POSTAL CODE

### DONATION & PRIZE SPONSOR

CASH: \$ \_\_\_\_\_

PRIZE: \_\_\_\_\_

DETAILS: \_\_\_\_\_

\_\_\_\_\_

### PAYMENT INFORMATION

- CHEQUE ENCLOSED  
(Made payable to: **Grace Hospital Foundation**)
- SEND INVOICE
- CREDIT CARD

\_\_\_\_\_  
FULL NAME ON CARD

\_\_\_\_\_  
CREDIT CARD TYPE

\_\_\_\_\_  
EXPIRY

\_\_\_\_\_  
CREDIT CARD #

### LET'S CONNECT

@ \_\_\_\_\_

FOLLOW US ON TWITTER AT:  
*facebook.com/* \_\_\_\_\_

LIKE US ON FACEBOOK AT:  
\_\_\_\_\_

**SPONSORSHIP  
COMMITMENT FORM**

Return completed sponsorship form to:

Vanessa Cardinal  
Administrative Coordinator  
Grace Hospital Foundation  
300 Booth Drive, Winnipeg, MB R3J 3M7  
Phone: 204-837-0375  
Fax: 204-837-0587  
vcardinal@ggh.mb.ca  
gracehospitalfoundation.ca